2010 ADVERTISING RATES

teachingscience

THE JOURNAL OF THE AUSTRALIAN SCIENCE TEACHERS ASSOCIATION

Australian Science Teachers Association

Circulation = 4,000 members/subscribers Estimated Readership = 25,000

Due to increased production costs all rates have increased by 5% in 2010 after having been frozen for 2008 and 2009.

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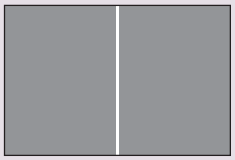
A4 page (internal)	colour	$1155	$1850	$2829	$3580
A4 page	mono/spot	$980	$1565	$2495	$3095
A4 page (advertorial)	mono/spot	$735	$1175	$1840	$2280
Half page	mono/spot	$580	$925	$1445	$1785
Quarter page	mono/spot	$350	$555	$870	$1070

SPOT COLOUR =525



Double page spread
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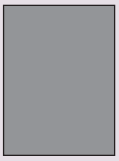

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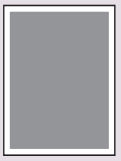

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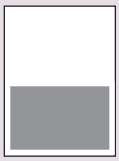

Half page
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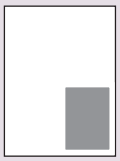

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Contact Josie West, Publications Manager ***publications@asta.edu.au*** to discuss your requirements.

Volume No.	Issue Date	Booking Deadline	Material Deadline	Inserts to Mailing House
56.1	March	18 January	25 January	17 February
56.2	June	12 April	19 April	17 May
56.3	September	28 June	19 July	16 August
56.4	December	20 September	11 October	18 November

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