



# Website Advertising

Online banner advertising is now becoming a major source of exposure for educational organisations. ASTA has a new improved website that can now cater for online advertising. All advertising will be placed in banners at the bottom of the ASTA home page. Two different sizes are available. Final banner should be no more than 40kb in size and no more than 256 colours. Banners can be a single static document (GIF, JPG, PNG) or GIF89 animated file.

## ONLINE ADVERT SIZES

Square banner ad	180 x 150 pixels
Full banner ad	468 x 60 pixels
Active link	(on homepage)

## ADVERTISING RATES

All prices shown include GST and are in Australian dollars.

	1 month	3 months	6 months	12 months
Square banner ad	90	225	420	770
Full banner ad	105	270	490	900
Active link	25	62	120	215

# Booking Form

**Advertiser** (*company name*): \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

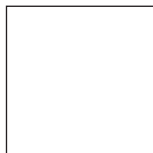
Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

**Accounts Contact** (*for invoicing*): \_\_\_\_\_

Full banner ad  
468 wide x 60 high (pixels)



Square banner ad  
180 wide x 150 high (pixels)



## BOOKING DETAILS

Month(s)	URL	Size	Rate

**TOTAL**

## TERMS & CONDITIONS

### AUTHORITY

The above mentioned advertiser hereby authorises the publisher to insert advertising in accordance with the specifications of *Teaching Science* publication subject to the following conditions.

### CONDITIONS

1. The advertiser warrants that all information supplied for publication is correct and indemnifies the publisher against any consequential liability.
2. CANCELLATIONS must be in writing and received by booking deadline date.
3. LATE CANCELLATIONS or FAILURE to meet artwork deadline shall result in the Advertiser being liable for the full amount of the contract price.
4. The publisher reserves the right to refuse any advertisement considered inappropriate to the stated aims of ASTA and the character of its communications.

**PLEASE FAX ORDER FORM TO:**

**Australian Science Teachers Association**